



## Program Book Advertisements

### Important information:

- The program book dimensions are 5.5”W X 8.5”H.
- All ads, copy, and photos will be reproduced in black and white only
- 300 dpi (min) Laser-print copy/artwork/finished ad
- If we are designing your ad, please include a detailed description of how it should appear. Please understand that we **are not** an advertising house and are of limited means and talent – photos will be cropped and resized to fit and converted to Black and White. A digital picture will be much easier to manipulate than something we have to scan in. Also, if we are designing your ad, please send all copy in editable Word format so that it may be cut and pasted into place.
- You may email pictures/completed ads in .jpg, .pdf, .gif, or .tiff format
- All finished ads must have a 3/8” (.375”) clear border around the edge
- Deadline for all Ads: June 1, 2009

### rates:

#### Rates are for “camera-ready” artwork and copy

Outside Back Cover:	4.75”W x 7.5”H	\$350.00
Inside Front Cover:	4.75”W x 7.5”H	\$250.00
Inside Back Cover:	4.75”W x 7.5”H	\$250.00
Full Page:	4.75”W x 7.5”H	\$150.00
Half Page:	4.75”W x 3.5”H	\$100.00
Quarter Page (Vert):	2”W x 3.5”H	\$ 60.00
Quarter Page (Horz):	4.5”W x 1.75”H	\$ 60.00

(Covers subject to availability)

There is a \$25.00 design fee if you wish for us to design your ad.

### next step:

Mail or Email Camera Ready ad originals, all materials, and payment to:

**Davis Kirby** – Festival Program  
 National Puppetry Festival  
 P.O. Box 78937  
 Atlanta, GA 30357-2937  
 Email: [publicity@nationalpuppetryfestival.org](mailto:publicity@nationalpuppetryfestival.org)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

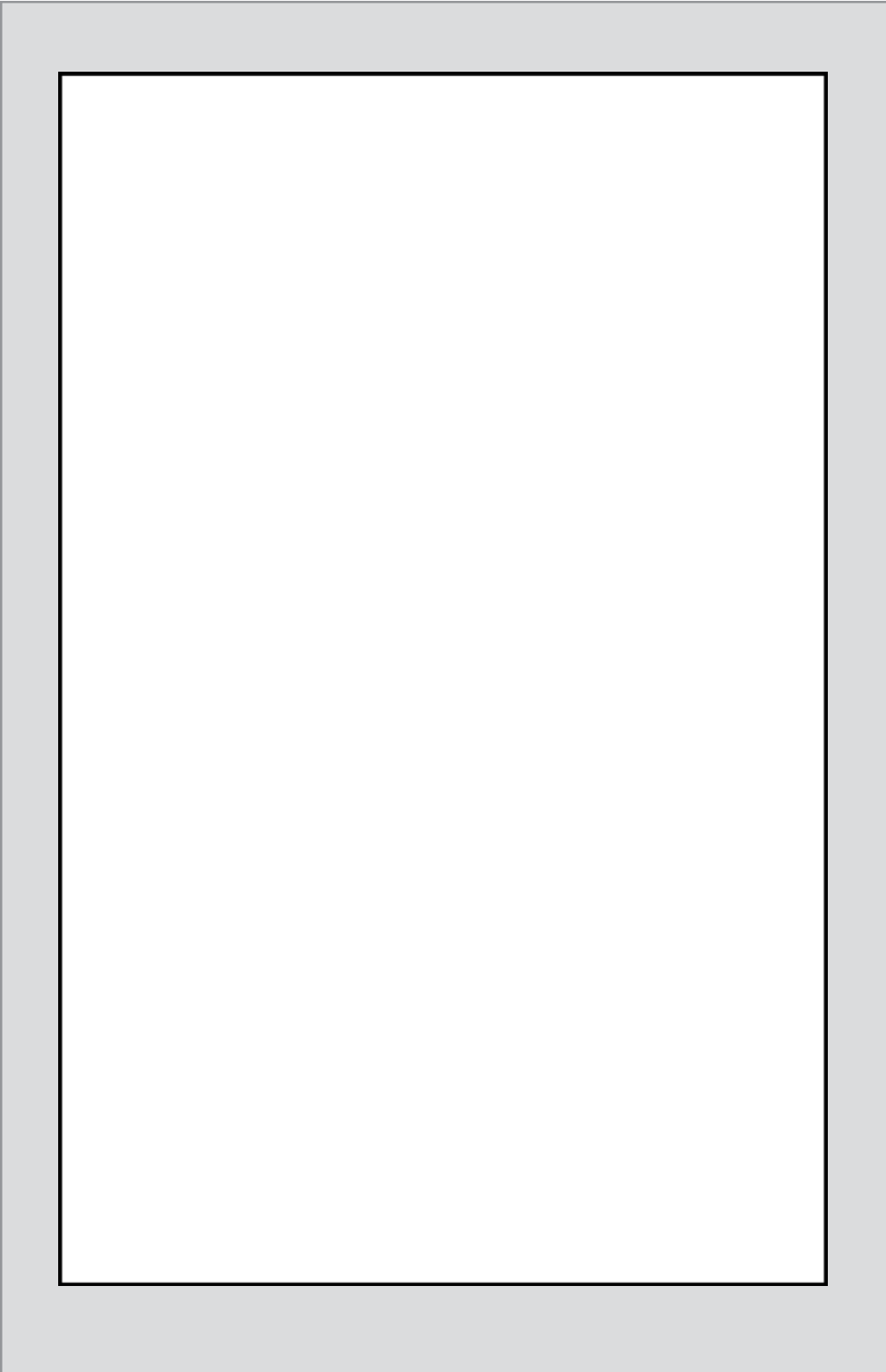
1<sup>st</sup> Choice Location: \_\_\_\_\_

2<sup>nd</sup> Choice Location: \_\_\_\_\_

Design Fee: \_\_\_\_\_

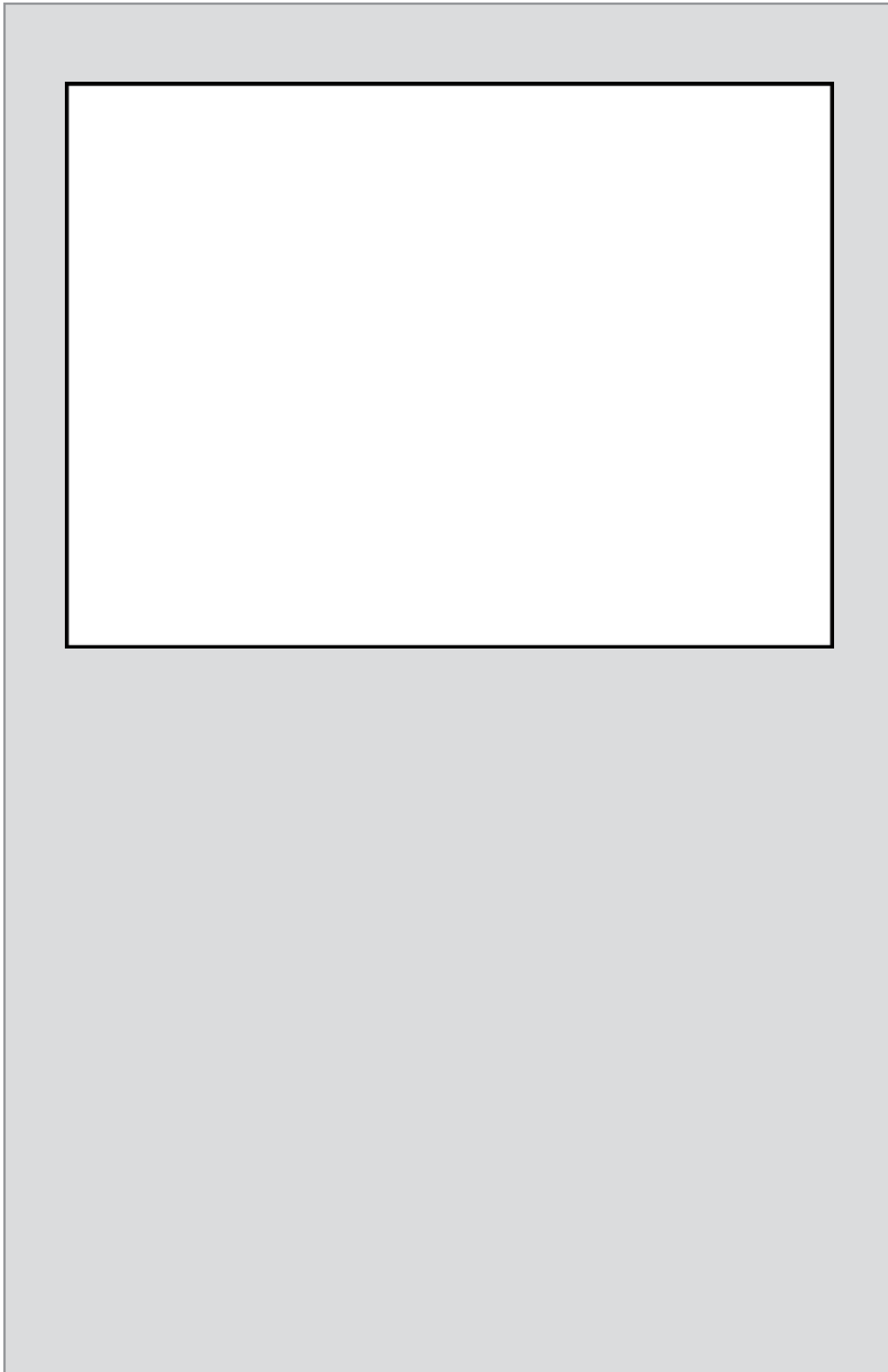
Total Money with submission: \_\_\_\_\_

**FULL PAGE (Back cover, inside front cover, inside back cover and full page ads anywhere in the program book.)**



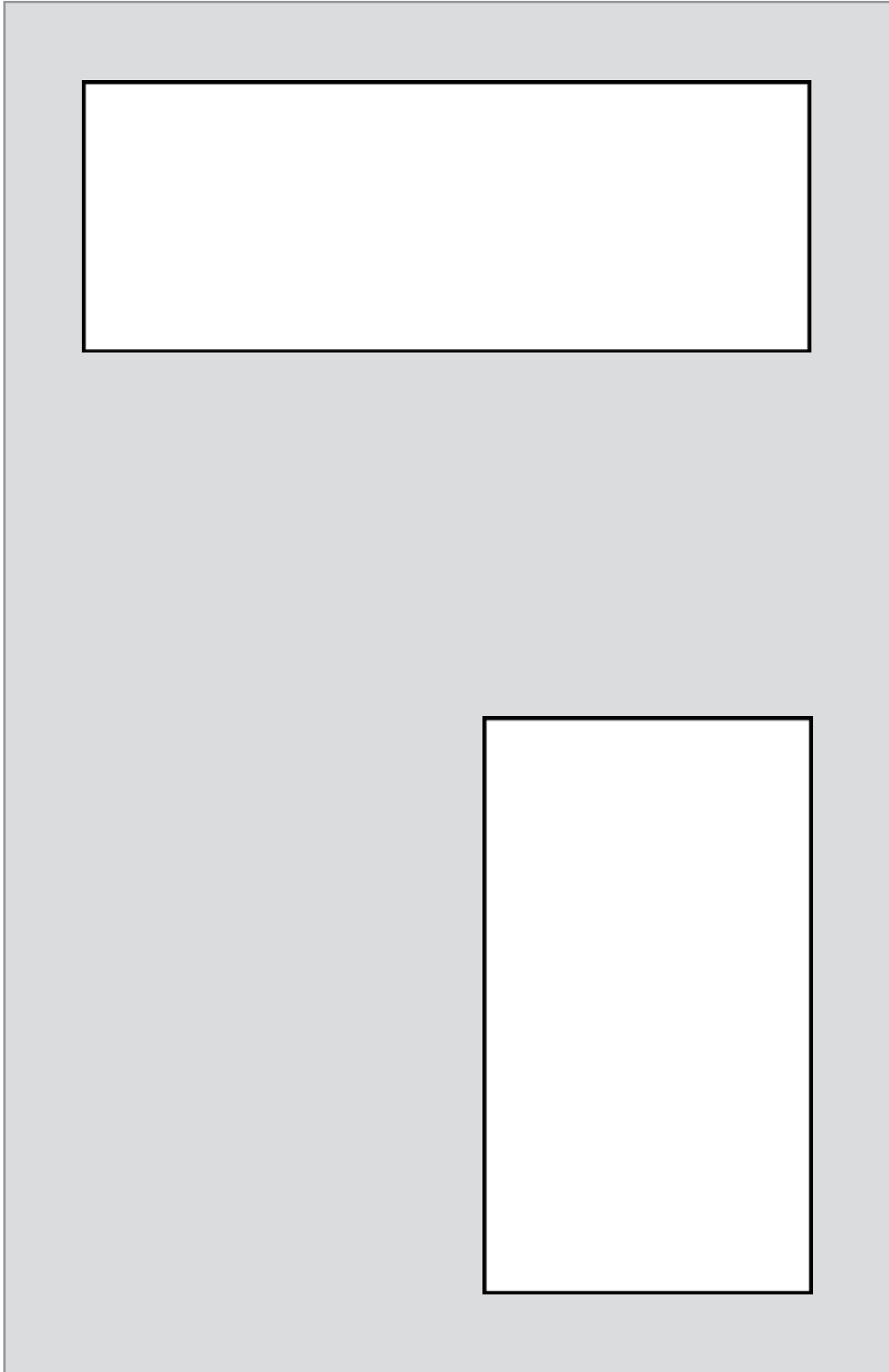
**Program Book is 5.5" wide by 8.5" high  
(grey block)**

**HALF PAGE**



**Program Book is 5.5" wide by 8.5" high  
(grey block)**

**QUARTER PAGE – horizontal and vertical**



**Program Book is 5.5” wide by 8.5” high  
(grey block)**